

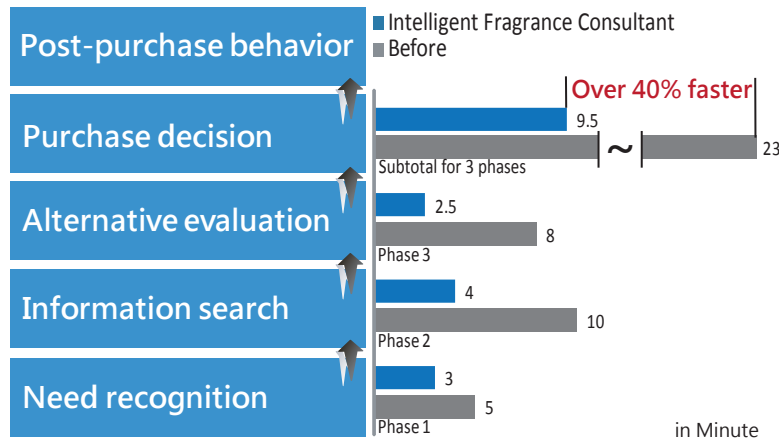
How Intelligent Fragrance Consultant (IFC) benefit your business of essential oil?

Increase revenue

IFC has three (3) key features to increase productivity and add company value.

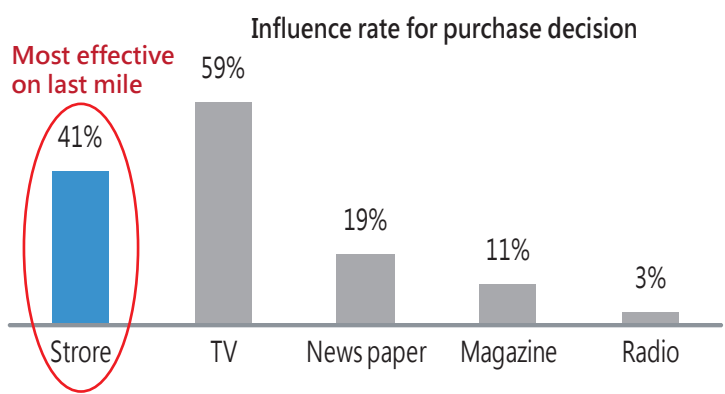
Fact: The Consumer Buying Decision Process

Key feature 1: Speed up purchase process



IFC Resources: IFC's built in hierarchical menu system founded on huge database of customers' preference. It allows customers make decision easier and quicker.

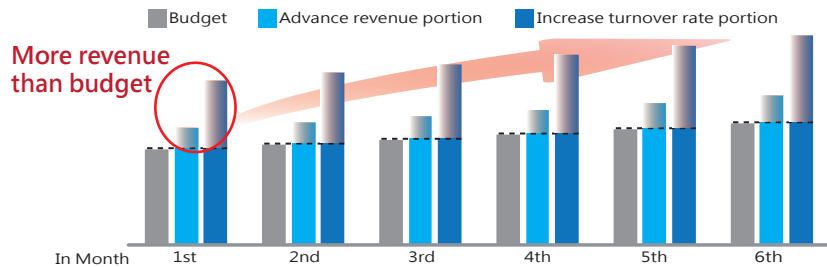
Key feature 2: Higher successful rate to close deal



IFC provides rich multimedia contents. The more sufficient information you provide to attract customer's eyes, the more interests in your product will be paid. It help the buying decision most efficiently on last mile.

Key feature 3: Get new sales rep ready quickly to pull more business and advance future income

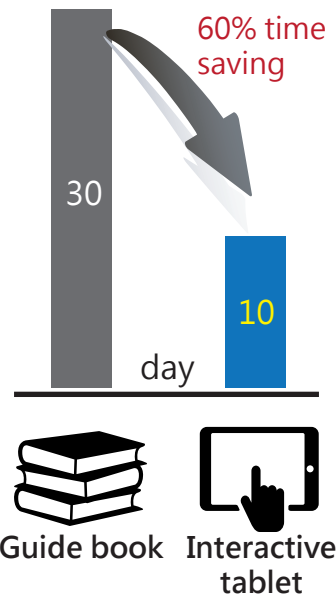
IFC allows new sales rep to shorten training time and run business faster than ever, it helps to increase your turnover rate more effectively, and to produce more revenue than expectation. By using IFC, sales rep, regardless of age, gender, occupation or used language, will higher the productivity significantly.



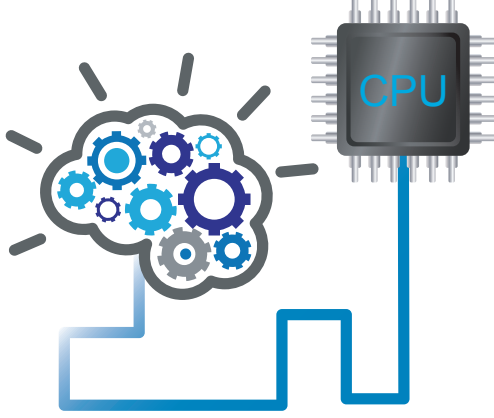
Reduce cost

By using IFC, enormous and consistent product knowledge will be carried efficiently.

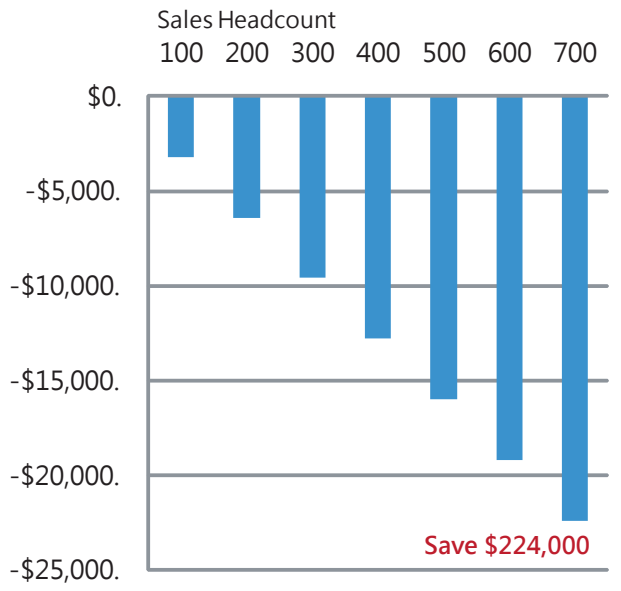
Sales Rep training time



- + Easy to operate: IFC is easy to operate for everybody.
- + EASY to find: by using IFC, customers are easy to find their favorites.
- + Time saving: quick search for right information and lower the rate to make mistake.



Trainers Opportunity Cost Saving



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